

Growth

Overview

This data provides an analysis of historical change in 7 land use classes from 2000 – 2013 per Enumeration Area (EA) the EA is the lowest level to which Statistics SA aggregates information, (EA is a work area representing a manageable workload for one person).

The dataset highlights the probability of a specific EA to change in the future, this will give a good indication of the growth potential for a specific region.

What can I do with Advanced Growth Probability?

This data can be used to:

- Identify patterns of change in an area over a long period of time, looking at historic change and identifying patterns for potential new business.
- Identify areas could be used for future development.
- Strategically planning for marketing strategies

What is included?

Historical Change

- An indication of the historical change in each EA with regards to Agriculture, Forestry, Conservation Area, Mining, Residential, Commercial and Industrial land use.

Growth Potential

- The area (in hectares) of each EA with a high, medium and low probability to change
- The percentage of the EA that has a high, medium and low probability to change

Percentage per EA of high growth potential

